

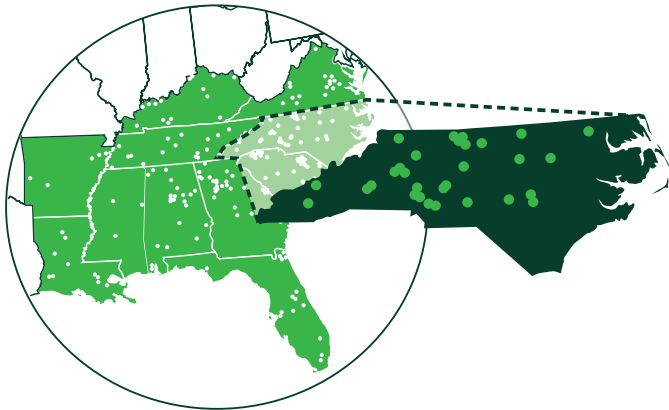
A PROFILE OF NORTH CAROLINA'S RECYCLING ECONOMY

When communities invest in local recycling collection programs, they're supporting NC manufacturers who use recycled plastic, glass, metal, and paper to make new consumer goods.

Recycling isn't just about **smart** use of natural resources – it's about delivering **valuable** commodities to some of our most important businesses.

LOCAL INVESTMENT, REGIONAL RETURN

The Southeast is unique in its access to healthy recycling markets that feed regional manufacturing needs.



This map highlights key manufacturers who look to recycled materials to make their products.

Increased recycling rates help North Carolina manufacturers source good, affordable manufacturing feedstock.

A 2010 SERDC study determined that North Carolina is home to more than 30 manufacturers who rely on recycled content feedstock.

These companies:

- Make more than **\$1.1 billion** in yearly sales
- Employ more than **2,800 North Carolinians** directly in the manufacture of recycled content products

Source: Hoovers/OneSource Business Databases (SERDC)

RECYCLING IN NORTH CAROLINA a healthy industry poised to grow

Local commitment to recycling supports Southeastern companies who haul, recycle, and manufacture goods.

RECYCLING IS AN INVESTMENT THAT RETURNS AGAIN AND AGAIN

A 2008 study conducted by North Carolina's Recycling Business Assistance Center (RBAC) found that North Carolina hosts **14,490** recycling-related jobs with an average hourly wage of \$12.50, for an annual payroll of **\$376.8 million**.

The largest PET recycling plant in North America, Clear Path Recycling, is located in Fayetteville, North Carolina.

At least 95 percent of North Carolina residents have access to some type of plastic bottle recycling, yet North Carolinians currently recycle only 18 percent of PET plastic bottles.

Source: NC RBAC

NC manufacturers use recycled content to produce everything from beverage bottles and food trays to clothing, trash cans and carpet.

The second largest HDPE plastics recycling facility in the United States is located in Reidsville, NC.

Source: NC RBAC

If NC recycled
just **10%**
more
municipal solid
waste each year,



the potential economic
impact would equate to*:

over
1,600
new jobs



over **\$78**
million
annual
personal income



\$3.6
million
annual
state
tax revenue

*Using the 1,000 ton metric from S.C.'s Economic Impact Study

Results from a 2010 SERDC study to map demand of recycled feedstock in the Southeast US