



RECYCLING IN UNCERTAIN TIMES  
OCTOBER 13-15, 2020

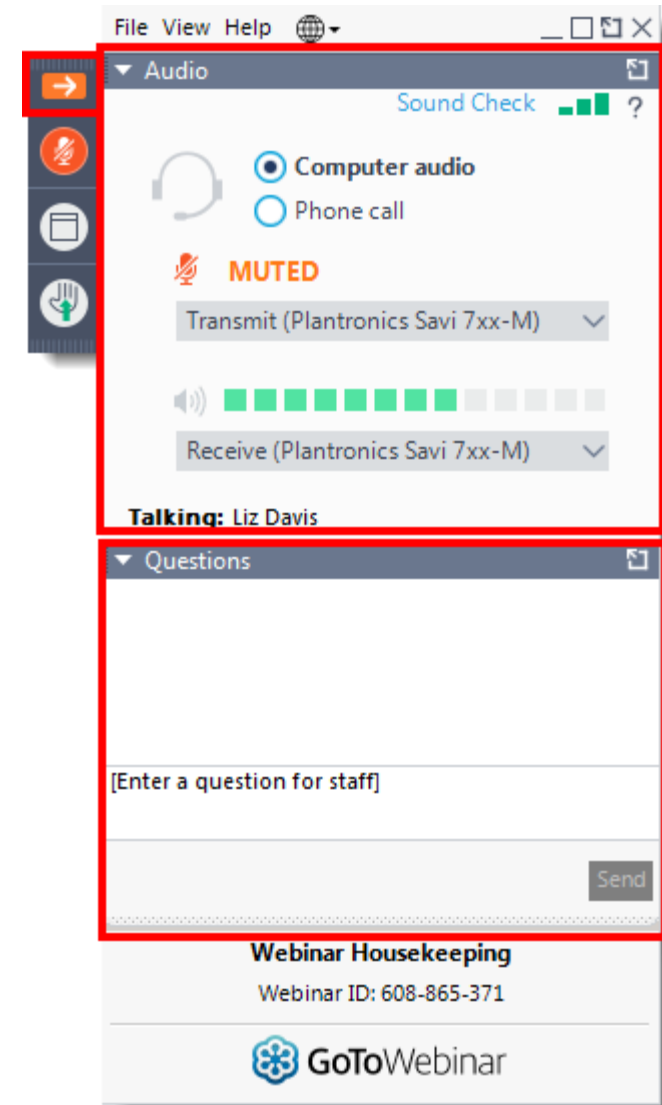
# SERDC 2020 Annual Meeting

October 13-15, 2020



# Some Housekeeping Items

- You will be on mute for this meeting.
- This meeting is being recorded. The recording and the presenter's slides will be sent to you in an email within a week.
- Appropriate questions typed in the box will be asked by the moderator after everyone has presented.
- If you experience problems with your sound, you can choose AUDIO in your control panel and dial in using the phone number that appears.
- The same log in will be used for all three days of meetings.



# SERDC 2020 Annual Meeting

October 13, 2020



**History**  
**Impact**  
**Objectives**

# Sponsor Level Members

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# Southeast Recycling Development Council

## MISSION STATEMENT

Unite industry professionals, organizations, government agencies and individuals engaged in the business of recycling; to foster communications among those groups; to promote sustainable recycling programs; and, to coordinate education and public awareness activities related to recycling.

## VISION

- Increase collection and recovery of quality recyclable material;
- Foster economic development via the recycling industry;
- Create a greater awareness of the recycling industry's impact in the southeast; and
- Engage in other activities as permitted by law.

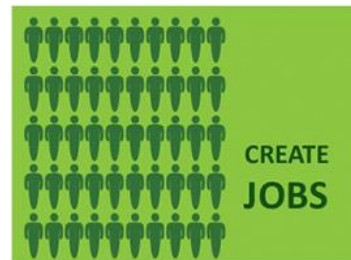
REDUCE  
DISPOSAL



CAPTURE  
VALUE



INVEST IN  
SUSTAINABLE  
GROWTH



REALIZED  
POTENTIAL





# SERDC Funding

- Sponsors
- Membership Support
- State Agency Partnerships and Grants
- EPA Grants
- Professional services: [www.serdc.org/Professional-Services](http://www.serdc.org/Professional-Services)

# SERDC Professional Services

Recycling  
research

Mapping  
projects

Webinar hosting  
and content  
development

Workshops

Industry surveys

Economic  
impact studies

Event  
production

Messaging  
platform  
management

Program  
evaluation

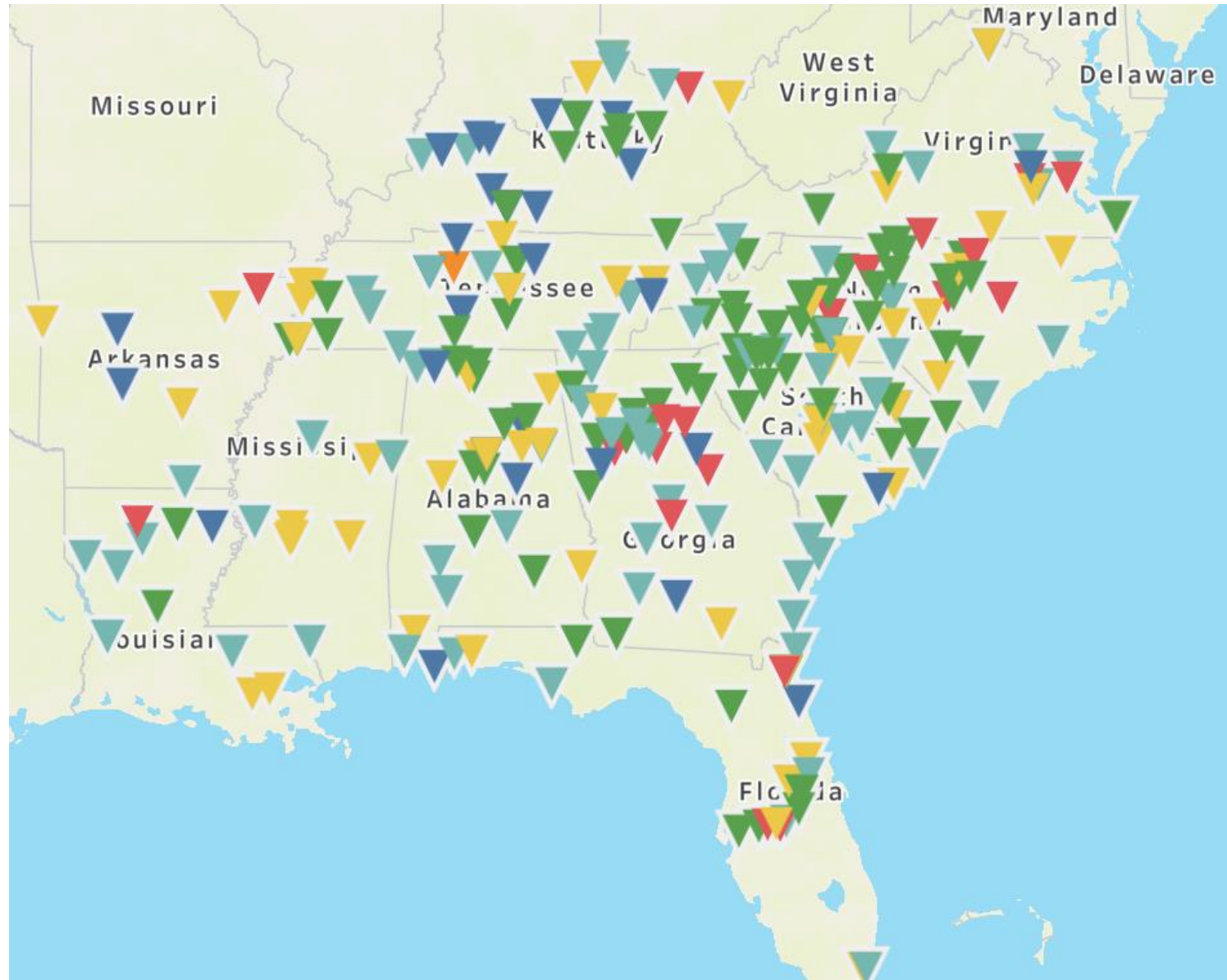
Meeting  
facilitation

Legislative Days  
support

# Recycling

That recycling is beneficial for the environment is probably an uncontested proposition. What is becoming increasingly more obvious is that recycling contributes to the economic health of a state's economy.

Dr. Frank Hefner  
Department of Economics and  
Finance  
College of Charleston





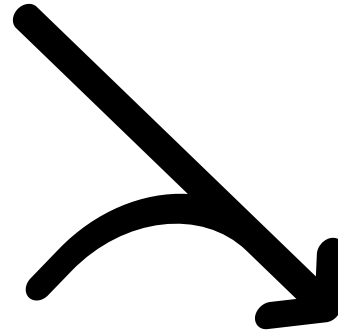
# Recycling and Material Demand Impacts

## SERDC Manufacturing Data

	Plants	Jobs	Sales (millions)
Alabama	42	17,350	\$7,838
Arkansas	12	5,420	\$1,710
Florida	28	4,884	\$1,328
Georgia	49	13,151	\$7,180
Kentucky	41	11,232	\$5,171
Louisiana	13	4,887	\$1,146
Mississippi	11	1,971	\$1,947
North Carolina	60	14,142	\$4,078
South Carolina	47	10,442	\$5,563
Tennessee	40	7,730	\$4,413
Virginia	19	6,759	\$2,723
	362	97,968	\$43,097

## ISRI Recycling Industry Data

	Impact (millions)	Jobs	Wages (millions)	Taxes (millions)
Alabama	\$2,145	10,477	\$539	\$187
Arkansas	\$708	3,631	\$173	\$69
Florida	\$5,000	27,144	\$1,487	\$600
Georgia	\$2,457	12,385	\$685	\$232
Kentucky	\$1,846	8,350	\$472	\$164
Louisiana	\$1,303	5,510	\$328	\$92
Mississippi	\$812	3,717	\$178	\$66
North Carolina	\$3,436	15,909	\$852	\$314
South Carolina	\$1,790	9,163	\$547	\$194
Tennessee	\$26,229	12,521	\$748	\$256
Virginia	\$1,734	8,628	\$501	\$174
	\$47,460	117,435	\$6,510	\$2,348

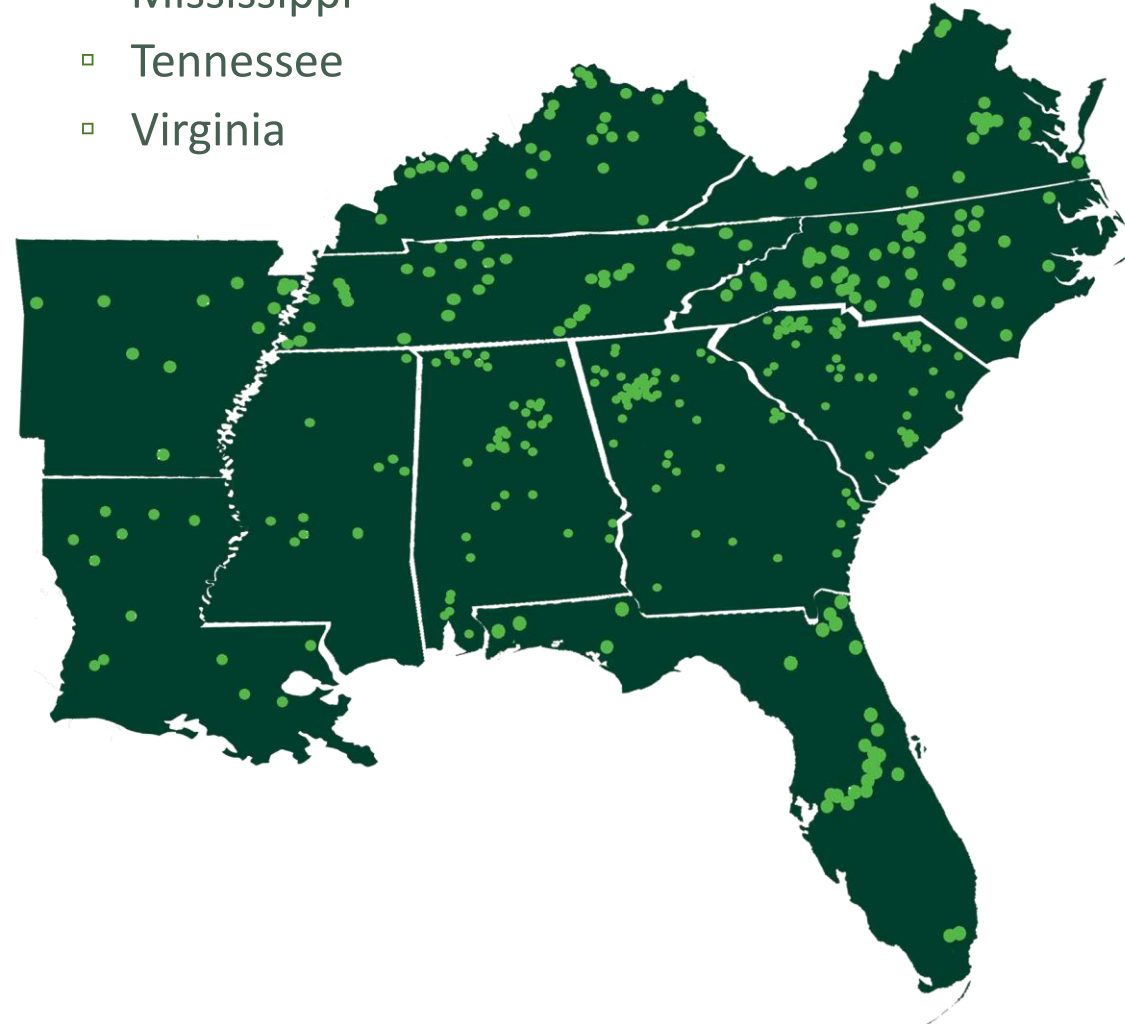


# Engagement with States

- Recycling Days at the State House
  - Alabama
  - Florida
  - Georgia
  - Florida
  - Mississippi
  - North Carolina
  - South Carolina
  - Tennessee
  - Texas\*
- Presentations in all state conference and beyond

- Recycling 101 Series

- Alabama
- Mississippi
- Tennessee
- Virginia



# Current Issues

Misinformation

Contamination

Fragmented  
messaging

Limited recycling  
access

Diverse MRF  
infrastructure

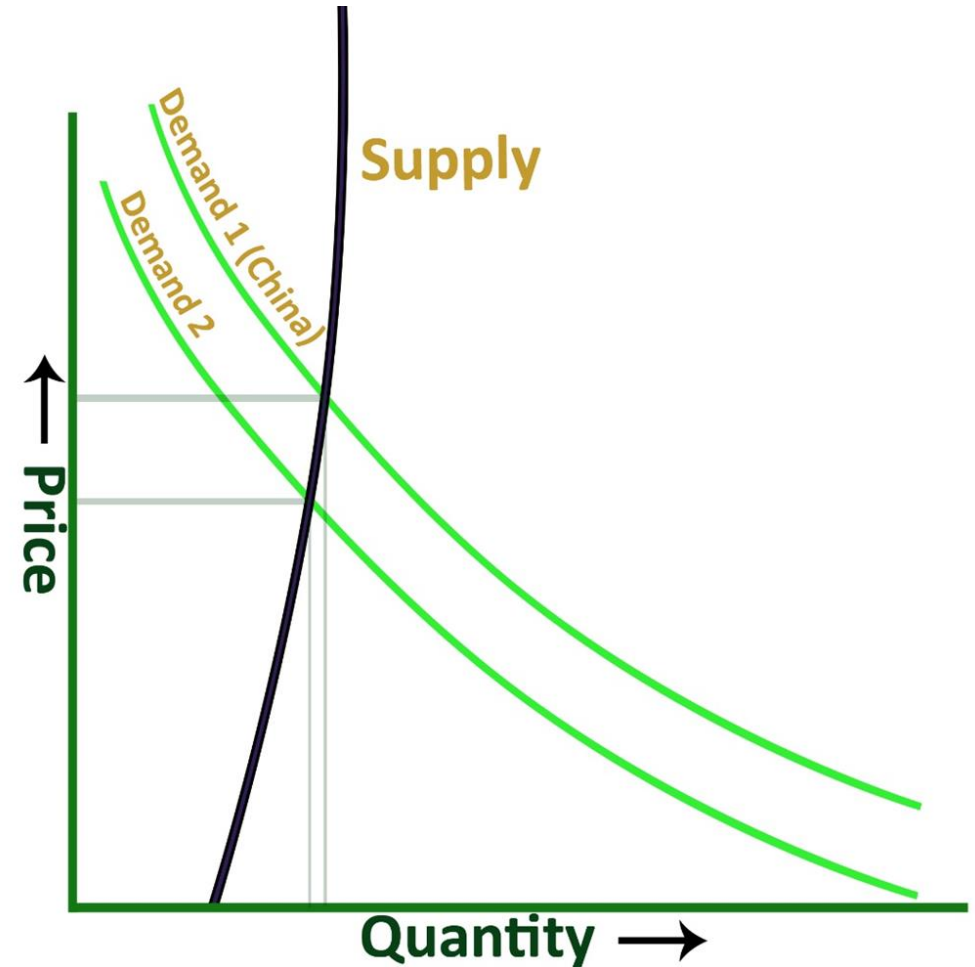
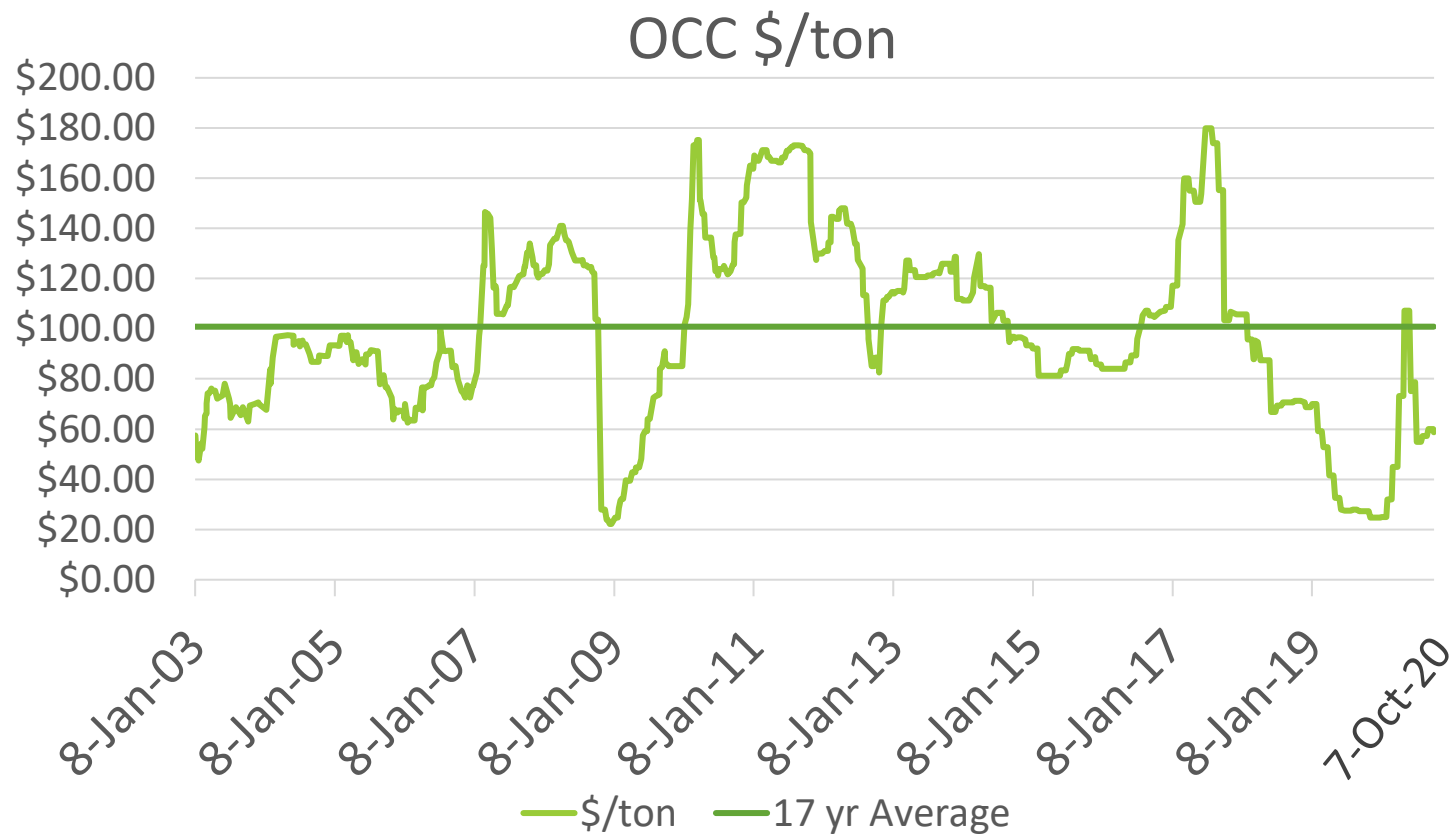
Processing fee  
increases

- Budget timeline

Strained local  
government budgets

- Exacerbated by Covid-19 impacts

# Recycling is not dead



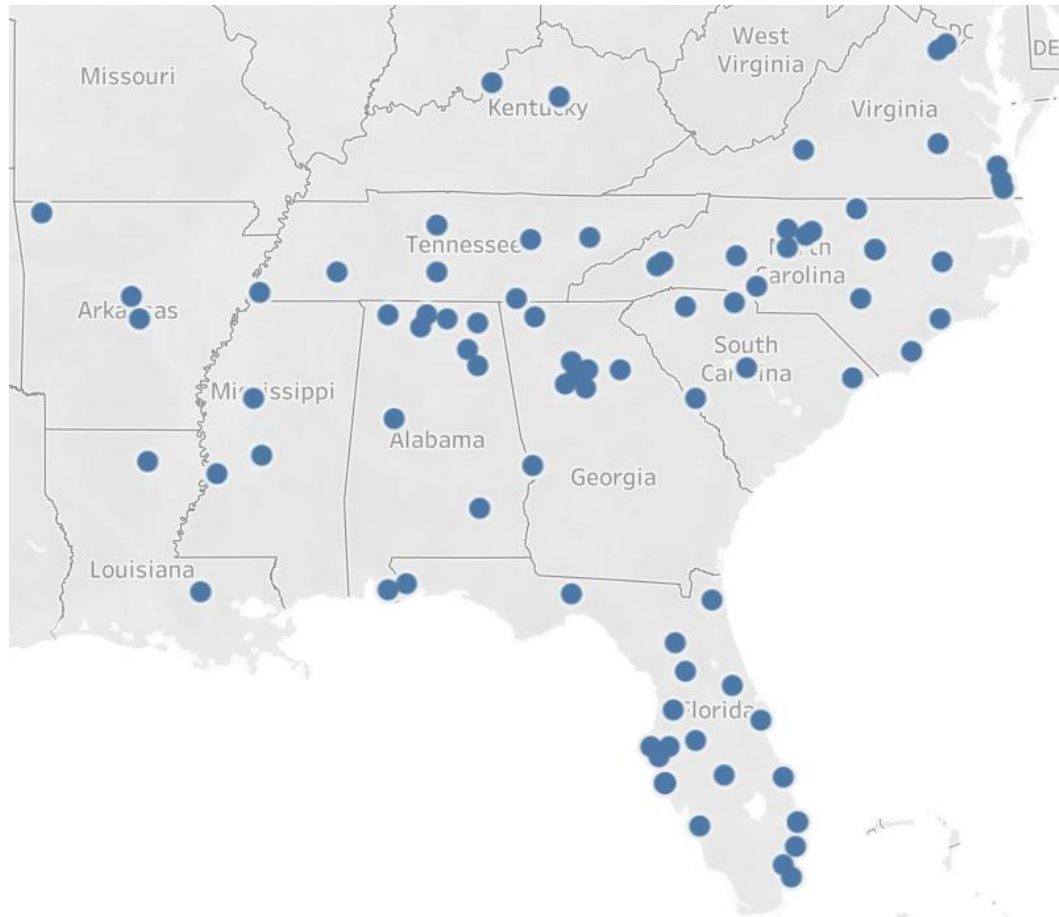


Recycle Right, wherever you are

The logo features a light green recycling symbol (three chasing arrows) superimposed on a light gray outline of the state of Tennessee. The text "Recycle Right Tennessee" is written in a bold, dark green serif font across the center of the graphic. A small blue circle with three white stars is positioned above the letter 'i' in the word "Right".

**Recycle Right Tennessee**

# Measuring the MRF infrastructure



- Gathered lists from state agencies, TRP, SERDC lists
- Identified over 150 waste processing permitted operations
- Verified MRFs, removed non MRFs
- 90 MRFs surveyed

# Horizons

- Continued collection funding
- Changes in packaging
- Legislated impacts
- Public concerns about material in the environment
- Infrastructure development
- Market development
- EPA national recycling strategy
  - Have you submitted comment?

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## Tuesday Session: How communities and states are handling recycling in uncertain times

Moderator: Randy Hartmann-KAB Senior Director of  
Affiliate Operations



Our first speaker is:

Michael Snipes- (SWANA) Laurens County Georgia Solid  
Waste Management Authority Solid Waste Director



Our second speaker is:

Kevin Perry- Georgia Beverage Association President and  
CEO



Our third speaker is:

Matt James- NC DEACS Industrial Development Specialist



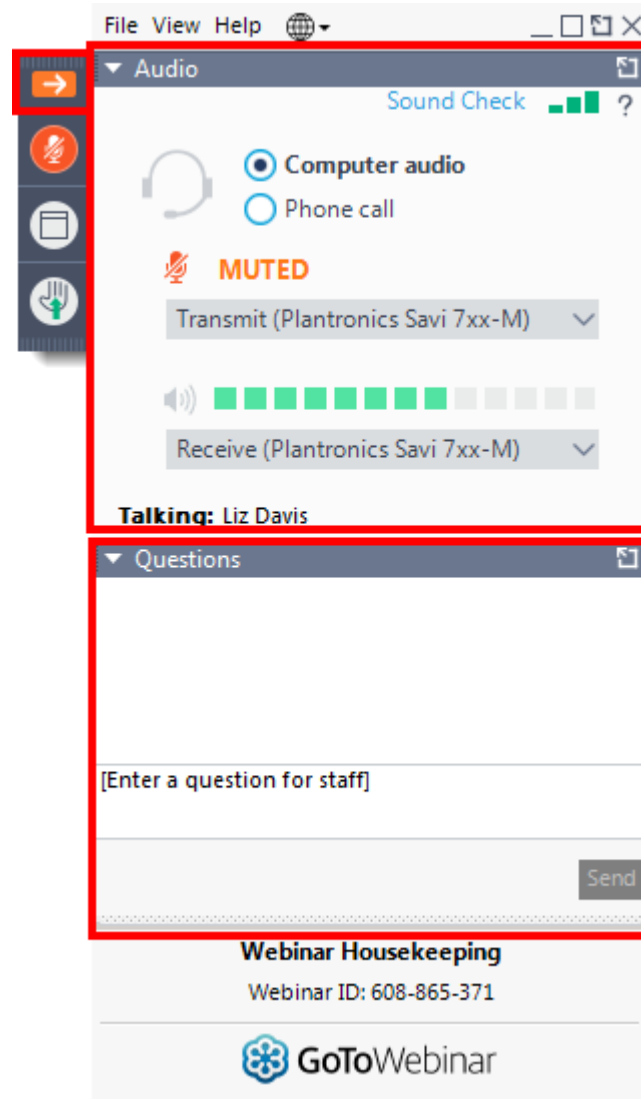
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## Ask Questions



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# Thank you for attending!

- Tomorrow's meeting starts at 10:00 am ET
- Use the same log in as today
- Agenda: [www.serdc.org/2020-fall-meeting](http://www.serdc.org/2020-fall-meeting)