

National Recycling Strategy and Goals

Kimberly Cochran, Ph.D.

Office of Resource Conservation and Recovery
U.S. Environmental Protection Agency

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Recycling Challenges



Promoting Education
and Outreach



Enhancing Materials
Management
Infrastructure



Strengthening
Secondary Materials
Markets



Enhancing
Measurement

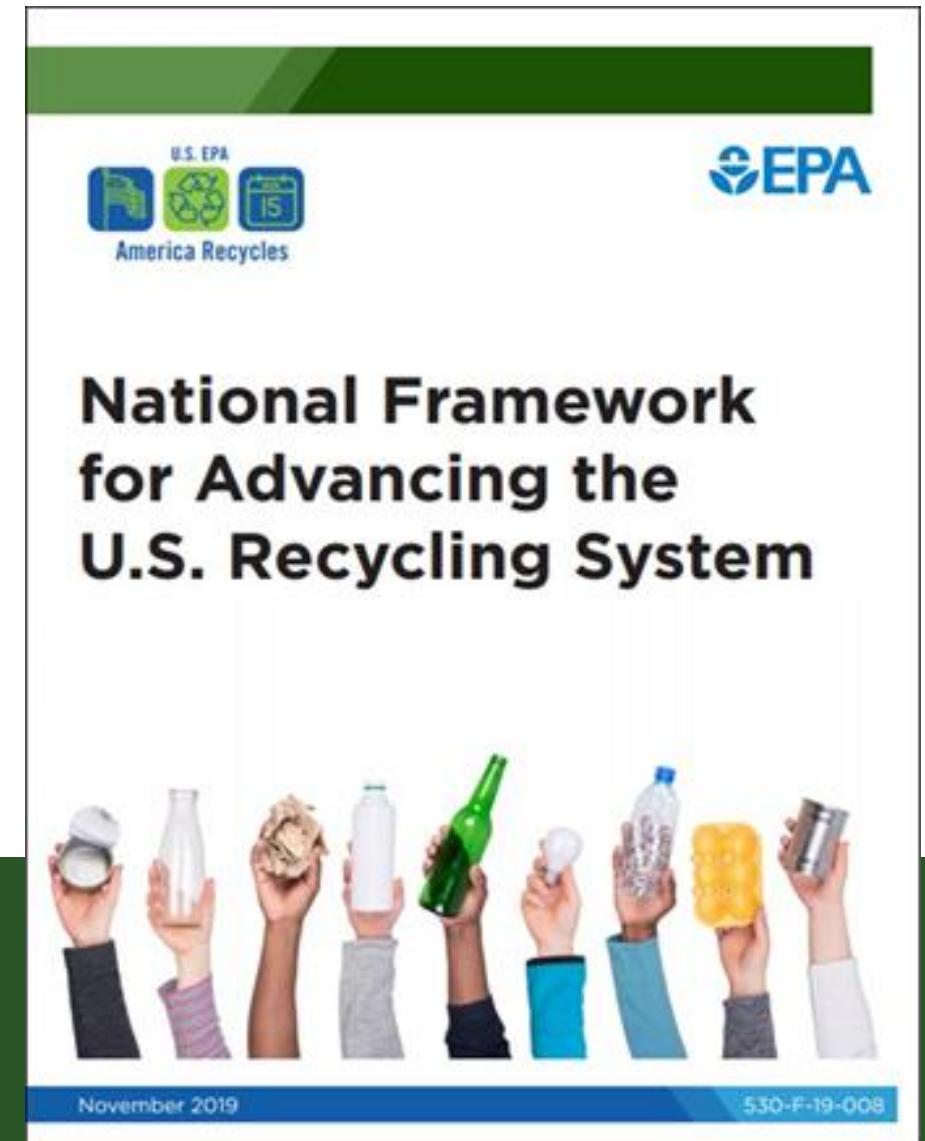
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Developing the Draft National Recycling Strategy

- SMM Strategic Plan for 2017-2022
- National Framework for Advancing the U.S. Recycling System
- **National Recycling Strategy**
- **National Recycling Goals**
- Roadmap



National Recycling Strategy Objectives

Objective 1: Reduce Contamination

Objective 2: Increase Processing Efficiency

Objective 3: Improve Markets

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Objective 1: Reduce Contamination in the Recycling Stream

- Enhance education and outreach
- Increase information on recycling programs and policies



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Objective 2: Increase Processing Efficiency

- Understand infrastructure needs
- Identify available funding
- Support R&D
- Design products for recycling
- National definitions, measures, targets, and performance indicators



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Objective 3: Improve Markets



- Market development workshops
- Analyze end markets
- Generate data on materials and markets
- Use materials where they are generated
- Increase demand

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Opportunity for Comment

- Which actions are the most important?
 - In general?
 - For the federal government?
- What are the key steps to successfully implement these actions?
- Are we missing any actions?
- Are you willing to lead and collaborate with others to implement the actions?
- Additional information or recommendations?

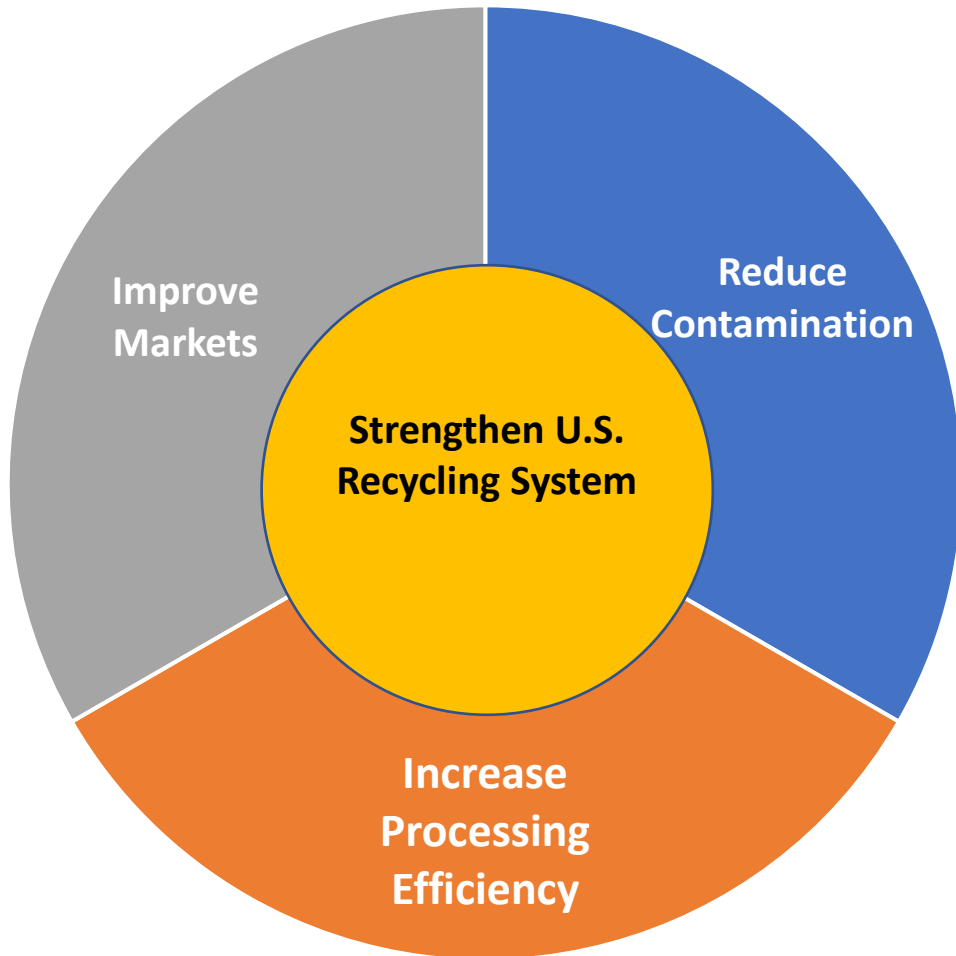


Deadline for comments is December 4th!

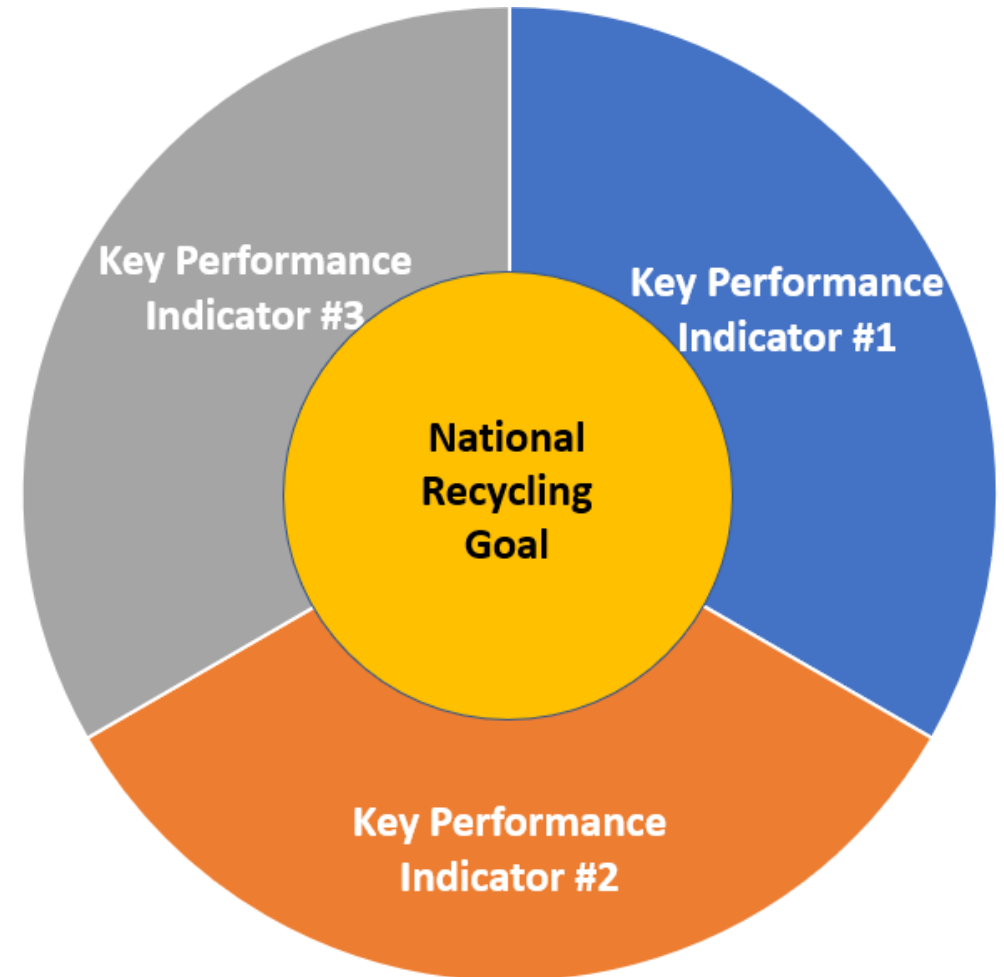
Find the Strategy at:
epa.gov/AmericaRecycles

Developing National Recycling Goals

America Recycles Objectives



Measurement Approach



Next Steps



- Taking comments on the Strategy through Dec. 4th
- Highlight Strategy and Announce Recycling Goals during America Recycles Week 2020
 - Summit and Innovation Fair Nov 16-17
- Finalize Strategy in 2021
- Develop roadmap

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Questions

Kim Cochran

Chief of the Sustainable Materials Branch

Office of Resource Conservation and Recovery

Cochran.Kimberly@epa.gov

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