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Recycling Infrastructure Grant Program Request for Proposals

January 1, 2020

The Southeast Recycling Development Council (SERDC), has a mission to unite industry, government, and non-government organizations to promote sustainable recycling in the Southeast. SERDC offers support needed recycling improvements in the Southeast through a recycling infrastructure grant program. With the Coca-Cola Foundation's generous support, this grant will support efforts to expand comprehensive curbside recycling in the Southeastern United States.

Recycling carts, material recovery facility (MRF) upgrades, recycling trucks or transfer station upgrades to unlock investments in curbside recycling infrastructure are the types of projects that will be considered.

Helping to close the loop for packaging and investments in physical infrastructure and communications are key to dramatically increasing material recovery and connecting material generation with hungry end markets in the southeast.

Grant requirements:

1. Funding is available only to local governments within the 11-state SERDC region (Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee and Virginia). Local governments may include municipalities, counties, waste districts, waste and utility authorities, local government cooperatives and other local government organizations that are charged with collection of residential recyclables.
2. Funding will pay up to 12.5%, or a 1:7 match, of new program carts and equipment.
3. Up to \$1.00/household grant funding is available to support the targeted outreach campaign.
4. Funding is to be used directly to launch or expand curbside recycling programs.
5. Funding is limited to programs targeting household recycling materials, such as paper and containers.
6. A public outreach campaign must be launched prior to the deployment of the funded equipment.
7. The outreach campaign must be designed to drive participation and to reduce contamination. The campaign must be approved by SERDC.

Eleven states united to develop and promote sustainable recycling programs.

Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana,
Mississippi, North Carolina, South Carolina, Tennessee, Virginia



Tools and services from SERDC and The Recycling Partnership are available for program implementation and outreach support.

Recipients must:

1. Commit to adopting best management practices that increase participation and reduce contamination,
2. Create and maintain monthly a Municipal Measurement Program, MMP, (Re-TRAC Connect) account for two years,
3. MMP data will be shared with SERDC,
4. Commit to an outreach plan coordinated with SERDC and The Recycling Partnership,
5. Imbed Radio frequency identification tags (RFID) on all carts purchased through the grant program,
6. Demonstrate commitment for ongoing recycling support,
7. Complete the funded project within 18 months of the date of the grant agreement execution,
8. Prepare a final report upon project completion, and
9. Include SERDC approved branding on outreach materials.

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Process:

1. Applications are due on or before March 15, 2020 by 5:00pm EDT.
2. Applications will follow the Application Format:
 - a. Community name,
 - b. Personnel
 - i. Project Director
 - ii. Highest Ranking Official
 - iii. Contact person for the Material Processor(s)
 - iv. Contact person for the Hauler(s)
 - c. Current program description
 - i. Program history
 - ii. Program description
 1. Materials collected
 2. Collection method
 3. Containers in use
 4. Collection frequency
 - iii. Number of households serviced
 1. Participation rate (estimated)
 - iv. Annual material collected
 1. Contamination rate (estimated)
 - v. Service provider
 - vi. Landfill disposal fee and distance
 - d. Outreach program
 - i. Past efforts
 - ii. Current efforts
 - e. Description of proposed project
 - i. Description of program changes
 - ii. Funds requested
 - iii. Project budget
 - iv. Households to be impacted
 - f. List of other funding
 - g. Proposed timeline
3. Applications must be submitted to: Mr. Will Sagar, Executive Director, Southeast Recycling Development Council, 638 Spartanburg Hwy. Suite 70, #152 Hendersonville, NC 28792 or by email to will.sagar@serdc.org.
4. Applications will be reviewed within 30 days of receipt.
5. Applicants will be notified of the results of the review process and award status within 90 days of receipt.

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6. Applicants are encouraged to seek additional funding sources and other grants for the project funding.
 7. Grant funds will be distributed as follows:
 - a. Seventy-five percent of the grant award may be distributed to reimburse for approved program expenditures per the grant's percentage share of the project costs.
 - b. The final twenty-five percent of the award will be distributed upon completion of the final report.
 8. Final report will include metrics indicating change in number of households served, participation, material collected, contamination amount and other relevant information.

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