Recycling Infrastructure Grant Application

Grant Requirements:

1. Funding is available only to local governments and non-profit organizations within the 11-state (Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, and Virginia) SERDC region. Local governments include municipalities, counties, waste districts, waste and utility authorities, local government cooperatives and other local government organizations that are charged with collection of residential recyclables.
2. Funding will pay up to 12.5%, or a 1:7 match for physical infrastructure additions, including new recycling program carts, recycling collection or processing equipment, etc.
3. Funding will additionally pay up to $1.00 per household for targeted recycling outreach materials, such as postcards, magnets, cart stickers or residential recycling software/apps. Grant funds used for recycling education materials do not have a matching funds requirement.
4. Funding is to be used directly to launch or expand curbside recycling programs. Please contact for prior approval if proposed addition or expansion is not curbside-related.
5. Funding is limited to programs targeting household recyclable materials, such as paper and containers.
6. Information about the recycling program must be communicated to the residents before the deployment of the funded equipment by:
   (1) sending a direct mailer to each customer explaining the start dates of the recycling program and what materials are accepted for recycling
   (2) updating the locality's webpage to include accurate and easy-to-understand information about the recycling program.
   (3) Additional outreach measures such as use of social media, new media, flyers at community centers, and production of other promotional materials is also encouraged.
   (4) The campaign must be reviewed by SERDC (the grantor) prior to implementation.

Free tools and services from SERDC (www.serdc.org) and partners including The Recycling Partnership (www.recyclingpartnership.org) are available for program implementation, monitoring and outreach support.

Recipients must:

1. Commit to adopting best management practices and an outreach plan that increase participation and reduce contamination. This must include clear information about the program made accessible to residents, most done through the community website. Other BMP's can include cart tagging/monitoring programs, informational exhibits, social media use, newspaper ads and direct mailers.
2. Commit to measuring the recycling program results.
3. Create and maintain monthly a Municipal Measurement Program, MMP, (www.municipalmeasurement.com) account for at least two years, which measures program performance, benchmarks results, and recommends tools & resources to improve your program.
4. Share that MMP data with SERDC.

5. Imbed Radio frequency identification tags (RFID) on any new carts purchased through the grant program,
6. Demonstrate commitment for ongoing recycling support.
7. Complete the funded project within 18 months of the date of the grant agreement execution,
8. Prepare a final report upon project completion, and
9. Include grant funding acknowledgement via logos or text on grant-funded outreach materials.

Applicant Information

Community Name		Street Address Including City, State, and ZIP Code	
Telephone			
Office Email Address		Web Site	

Project Director		
Program Director		
Highest Ranking Official(s)		
Recycling Material Processor Name and Contact		
Hauler Name and Contact		

Brief Recycling Program History

Current Recycling Program Description (voluntary, universal or subscription, materials collected, method(s)- drop-off, curbside, containers in use and frequency)

Outreach Program (how do people find out about the program? Include any analytics on website, newsletter, events, etc.)

Total Households in jurisdiction		

Households Serviced (if different)		Estimated Recycling Participation Rate	
Annual Recyclables Collected (tons)		Estimated Contamination Rate Percentage	
Annual Landfill Weight Collected (tons)			
Landfill Disposal Fee (ton)		Landfill Distance (miles)	

Proposed Project Description (include the implications of proposed changes)

Proposed Outreach (note: can be more than the $1 per household allotment)

Total Project Cost		Total Households Impacted	
SERDC Funds Requested (this should be no more than 12.5% of total cost)		**Outreach Funds** Requested (limited to $1 per household within jurisdiction)	

List Other Funding Sources and Amounts (1:7 match amount can factor these funds as overall project cost)

Proposed Timeline

Signature

Signature of the Person Submitting this Form

Name

Name of the Person Submitting this Form (print)

Date of Signature

MM   *DD*   *YY*

- Applications must be submitted to:

    Mr. Will Sagar, Executive Director,
    Southeast Recycling Development Council,
    638 Spartanburg Hwy. Suite 70, #152
    Hendersonville, NC 28792

    or by email to will.sagar@serdc.org.

- Applicants will be notified of the results of the review process and award status within 90 days of receipt.

- A full contract will be issued for review and signature upon successful award of grant funds.

- Applicants are encouraged to seek additional funding sources and other grants for the project funding which can be factored into total project cost for matching funds allotment.

- Awarded grant funds will be distributed as follows:
  - Ninety percent of the grant award will be distributed to reimburse for approved program expenditures per the grant's percentage share of the project costs upon submission of expenditures.
  - The final ten percent of the award will be distributed upon completion of the final report.

- A final report will include metrics indicating change in number of households served, participation, material collected, contamination amount and other relevant information.