



2016 Summit Details & Speakers

[Printable Details](#)

*times, names and speakers subject to change

revised 10/29/16

Sunday, November 6

12:00 pm - ? Golf Tournament at [Heritage Golf Links](#)

Led by Joe Czachowski, Trex

Originally opened in 1996 as "Heritage Golf Club," the golf course was nominated that year as one of the "Best New Golf Courses in America" by Golf Digest magazine. The golf course at Heritage Golf Links is designed around a 20-acre lake, with water in play on several holes. The course's rolling terrain and dramatic elevation changes provide stunning vistas, and golfers of every skill level love playing our challenging yet fun layout.

Located just minutes from downtown.

Platinum Sponsors



Monday, November 7

8:00 am - 12:00 pm Tours

Tour #1--Pratt MRF and Paper Mill

Tour Leader: Abbey Patterson, RRS

Pratt is America's 5th Largest Corrugated Packaging Company and the world's largest, privately-held 100% recycled paper and packaging company, with more than 6000 highly-skilled, green-collar employees dedicated to the environment and sustainability.

Conyers, Georgia-based [Pratt Industries](#) celebrated the opening of its new material recovery facility (MRF) in Conyers, Sept. 17, 2015. The system was engineered to recover mixed fiber, though it has the flexibility to process single-stream and commercial and industrial material, as well as commercial OCC (old corrugated containers). The facility is located on a campus owned by Pratt Industries, a private company specializing in 100 percent recycled fiber packaging. One of the company's three paper mills is located next to the MRF.

Tour group will meet in the Hilton hotel lobby 15 minutes prior to departure. Limited to 21 people.

Gold Sponsors



Silver Sponsors

Tour #2--Strategic Materials Glass Recycling Facility and Owens-Illinois Bottle Plant

Tour Leader: Lynn Bragg, GPI

Strategic Materials processes recycled glass and plastic for use in a wide array of products, creating efficiencies for their customers while conserving earth's natural resources.

Strategic Materials is the largest glass recycler in the United States. Strategic Materials takes in raw glass stock that has high levels of contamination and reduces that contamination down to manageable percentages. Our high-tech quality and cleaning processes result in a 99.5% nationwide acceptance rate from our customers.

As makers of glass, the world's most natural and sustainable packaging, O-I has incorporated sustainability into their business practices for more than a century. Their 19 North American plants in the United States and Canada create iconic glass containers for the food, beer, wine, spirits and non-alcoholic beverage industries and are the leading producer of glass packaging in the region.

Tour group will meet in the Hilton hotel lobby 15 minutes prior to departure. Limited to 10 people.



10:00 am - 12:00 pm NRC Workshop on Sustainable Materials Management

The NRC adopted SMM Strategy stressed NRC's role was to help get Recyclers (reuse, recycling, composting and related professionals) at the table with manufacturers and product designers.

- Gary Liss Co-Chair, NRC SMM Committee highlighting NRC SMM Strategy
- Cheryl Coleman, USEPA addressing what SMM and Life Cycle Assessments (LCAs) are.
- Katie Wallace, New Belgium Brewing Co. as a model SMM Business leader. she will address what New Belgium is doing on sustainability in general, SMM, LCAs, Resource Management, Resource Efficiency, Circular Economy and Zero Waste.
- Gloria Hardegree, Georgia Recycling Coalition will address the need to get Recyclers+ (reuse, recycling, composting and related professionals) at the table with manufacturers and product designers to redesign products and packaging.

1:00 pm - 1:10 pm Welcome Gavin Adams, SERDC Chairman

1:10 pm - 1:50 pm Session 1: Recycling At a Crossroads Robin Wiener, ISRI

The opening keynote is Robin Wiener, President of the Institute of Scrap Recycling Industries. She will explore the current market situations and the need to continuing the supply of material to manufacturing, even if cities are paying to have single stream processed.

1:50 pm - 3:00 pm Session 2: What's Wrong With Our Financials

Moderated by Robin Wiener, ISRI

Information will be provided by three different perspectives (hauler, processor and end-user) on how the financials regarding recycling are part of the current crossroads we are in.

Susan Robinson, Waste Management

Dave Lank, ReCommunity

Myles Cohen, Pratt Industries

3:30 pm - 5:00 pm Session 3: The Price is Right

Moderated by Joe Czakowski, Trex

Establishing a proper pricing model and efforts needed towards reducing contamination will be discussed. The Carton Council success story will be shared as well.

Michael Hoffman, Stifel

Mike Pope, Sonoco Recycling

Derric Brown, EverGreen Packaging

5:30 pm - 7:00 pm "Dine Downtown" Networking Dinner

Organized by Marla Prince, WM

Summit attendees will be matched up in groups for dining at restaurants fairly close to our headquarter hotel, Atlanta Hilton.

Discuss professional topics that matter to you in a small, intimate setting. Personally connecting in an intimate setting will allow you to benefit from the wisdom of diverse experiences and foster new relationships with industry colleagues.

A SERDC board member will head each group. If you do not want to participate, please let us know at the registration desk. Please note that the meal cost is not included in your conference registration. Bring cash or a credit card.

7:30 pm - 9:30 pm Reception at World Of Coke

From the Hilton, it's a short 12 minute (.6 mile) walk to the World of Coke Exhibition Center for an evening of fun! View the museum's collectibles, enjoy beverages (adult included), and network with colleagues.

8:30 am - 10:00 am Session 4: Tools To Understand the Industry

Moderated by Richard Chesley, SC DHEC

Recent updates to several projects that are underway to assist program managers, collectors, processors and end-users will be shared.

- Roll out of the EPA Mapping Project update
- Update to the EPA's Economic Impact Study
- State of Curbside Recycling Report and Database

Will Sagar, SERDC

Ron Vance, EPA

Jeff Meyers, The Recycling Partnership

10:30 am - 12:00 pm Concurrent Session 5 (a): Organics--Cleaning Our Plate

Moderated by Jon Johnston, EPA

A panel of representatives from leading food waste reduction programs. The U.S. Department of Agriculture estimates that nearly 50 million Americans, including 16 million children, are food insecure; 25 – 40% of food grown, processed and transported in the US will never be consumed with an estimated 40 million tons annually going into landfills.

The US EPA and USDA jointly announced the nation's first national wasted food reduction goal, calling for 50% reduction by 2030. These panelists will detail what is being done and what is on the horizon to reduce food loss in order to improve food security and conserve our nation's natural resources.

Cheryl Coleman, EPA ORCR

Hunt Briggs, RRS

Hannah Cather, Food Recovery Network

Jeff Clark, Nat'l Restaurant Assoc.

10:30 am - 12:00 pm Concurrent Session 5 (b): Glass--The Way It Is

Moderated by Rusty Angel, Machinex

This Introductory Session focuses on current conditions for glass recovery in the southeast and beyond.

Curt Bucey, Strategic Materials

Katie Wallace, New Belgian Brewing Co.

Myles Cohen, Pratt

Abbey Patterson, RRS

1:00 pm - 2:00 pm Concurrent Session 6 (a): Organics--Digging Deeper

Moderated by Wayne King, ERTH Products

Tools and Resources: We'll explore resources and the results of a recent NC study to assist us in effectively growing the organics recycling infrastructure, along with educating businesses and residents on how and why this is an important component of an integrated materials management plan. Then, hear overviews of three operational approaches to managing food residuals and other organics for higher beneficial use.

Ben Jarrett, Kimberly Clarke

Jorge Montezuma, NC DEAQ

Tom Mills, GreenShortz

2:00 pm - 3:00 pm

Managing Food Residuals: Food Waste Reduction experts discuss the operational issues involved in managing food residuals.

Mario Cambardella, ATL Mayor's Office of Sustainability

Bobbie DeWinter, Food Well Alliance

Jim Lanier, EarthFarms

Suki Janssen, Athens-Clarke Co. SW

1:00 pm - 2:00 pm Concurrent Session 6 (b): Glass--The Crossroads

Moderated by Lynn Bragg, GPI

Technical Presentations from end users who currently have viable solutions for recovered glass.

Steve Whettingsteel, Krysteline

Maryse Vermette, EEQ

Nat Egosi, RRT

2:00 pm - 3:00 pm

The Road to Success

Moderated by Michael Timpane, RRS

Discussion focusing on collaborative efforts to help keep glass in recycling systems.

Mike Utz, Ripple Glass

Mike Pope, Sonoco

Curt Bucey, Strategic Materials

Jim Nordmeyer, Owens-Illinois

Cheri Chastain, Sierra Nevada Brewing

Virginie Bussiere, Eco-Enterprises Quebec

3:30 pm - 5:00 pm Session 7: Messaging

Moderated by Gavin Adams, ADEM

Message to the public – Countering the negative press on recycling - What drives negative press and how to counter recent stories. How to promote the true cost of recycling vs not recycling. Getting the message to the decision maker(s) – Communicating the value of investing in recycling.

Bob Gedert, NRC

Fran McPoland, Colling Swift & Hynes

Rob Smith, Moore & Van Allen

5:00 pm - 7:00 pm Exhibitor Reception Dinner and SERDC's 10th Birthday Party!

Birthday Cake donated by Publix

For our 10th year Birthday celebration, we're pulling out all the stops with an amazing dinner, drinks and of course, cake (thank you Publix)! Join us for an evening of great food and fun in the Exhibition Hall of the Summit.

Wednesday, November 9

7:30 am - 9:00 am Organizational Meeting

Led by Lynn Bragg, GPI

-Glass Recycling Coalition (GRC) Work Plan Meeting

8:00 am - 9:00 am Breakfast and Business

Led by Gavin Adams, ADEM

SERDC's Annual Business Meeting

9:00 am - 10:25 am Recycling Interventions and Solutions

Led by Nicole Smith, Coca-Cola

Presentation on joint investment opportunities and the broad areas of direction and system issues. Series of Interventions/Case studies/Collaborative Solutions and Technical Interventions – MRF of the future, design of materials and recycling systems.

Ron Gonen, Closed Loop Fund

Scott Byrne, TetraPak Group

Susan Graff, RRS

10:30 am - 1:30 pm Breakouts and Organizational Meetings

-Boosting Residential Recycling Program Performance

Derric Brown-Carton Council

Betsy Dorn-RSE USA

Susan Bush, RSE USA

Joe Dunlop-Athens Clark Couty, GA

Communities want their residential recycling programs to be successful – but what MAKES them so? Come to this workshop and learn about the attributes of high-performing residential recycling programs, and in particular, the role that policies can play in driving infrastructure development and higher recovery levels. This interactive workshop, sponsored by the Carton Council, is suitable for representatives from state agencies, SROs, local governments and others wanting to drive increased recycling.

Highlights of the workshop include:

- Attributes of high-performing programs
- Policies that result in recycling program success
- Strategies to successfully implement these policies – Best practices and examples
- Introduction to new Carton Council recycling tool kit and education initiatives
- Breakout discussion/feedback – How to advance policy tools at local level, and additional feedback

Come share your ideas and learn from others as we work together to maximize recycling program results.

-ISWM Workshop

EPA and its consulting team led by CSRA have been engaging our state and local partners throughout the summer to develop a suite of tools identified during our discussions in 2015.

These tools include:

- 1) 2030 Vision for Integrated Solid Waste Management in EPA Region 4;
- 2) Guide to Full Cost Accounting and System Funding; and
- 3) Benchmarking Analytics for New Program Expansions.

EPA and our consulting team will provide updates on these tools and ask you to review them and provide comment. We are especially interested in identifying local government partners to try out the analytical tools:

1. Implementing residential single-stream collection
2. Implementing residential dual-stream collection
3. Transitioning a single stream residential curbside program from collection using bins to using carts
4. Implementing a comprehensive drop-off program
5. Implementing a hub and spoke system

By participating in this discussion, representatives of local governments, recycling and solid waste businesses and other stakeholders will have the opportunity to talk about your challenges and successes in the management of solid waste and how EPA Region 4 can best tailor these tools for use in your communities, your states and in the Region as a whole.

-NRC Board meeting

[View Program Outline](#)